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|-----|--|----------------------------------|
|     |  |                                  |
| B2B |  | Business-to-Business<br>Internet |
| B2C |  | Business-to-Customer             |
|     |  |                                  |
|     |  |                                  |
|     |  |                                  |
|     |  |                                  |

DMS

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PFD



|            |           |            |        |     |
|------------|-----------|------------|--------|-----|
|            |           |            | 30%    |     |
|            | 30%       |            |        |     |
|            |           |            | 30%    |     |
|            |           | 2015 12 31 |        | 30% |
|            | 61,232.53 |            |        | 30% |
|            | 61,200.00 |            |        |     |
|            |           |            | 9.71 / |     |
|            | 20        |            | 90%    |     |
| 63,027,806 |           |            |        |     |

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61,200.00

100%

9.71 /

20

90%

63,027,806

|   |  |                  |                   |
|---|--|------------------|-------------------|
|   |  |                  |                   |
| 1 |  | 33,200           | 34,191,555        |
| 2 |  | 28,000           | 28,836,251        |
|   |  | <b>61,200.00</b> | <b>63,027,806</b> |

1

3

3

30%

2015

| 2015 12 31  |              |                           |        |
|-------------|--------------|---------------------------|--------|
|             | 1,119,014.76 | 343,319.38 <sup>1</sup>   | 30.68% |
|             | 197,592.70   | 61,200.00 <sup>2</sup>    | 30.97% |
| <b>2015</b> |              |                           |        |
|             | 4,303,013.90 | 1,274,256.79 <sup>3</sup> | 29.61% |

- 1 \*30%
- 2 61,200.00
- 3 \*30%

2015

2015

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|  |     |           |            |
|  |     |           |            |
|  | 30% | 61,200.00 | 63,027,806 |

2

2

61,200.00

|   |  |                  |                   |
|---|--|------------------|-------------------|
|   |  |                  |                   |
| 1 |  | 33,200.00        | 34,191,555        |
| 2 |  | 28,000.00        | 28,836,251        |
|   |  | <b>61,200.00</b> | <b>63,027,806</b> |

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30%

[2016] 326

204,108.43 100%  
 205,086.69 100%  
 204,108.43 30%  
 61,232.53

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2015 12 31

946,901,092

63,027,806

63,027,806

|  | (           |        | (           |        | (           |        |
|--|-------------|--------|-------------|--------|-------------|--------|
|  | 131,917,569 | 13.93% | 131,917,569 | 13.06% | 131,917,569 | 12.29% |
|  | 90,465,984  | 9.55%  |             |        |             | %      |

2015

2015

|  | 2015   |        |
|--|--------|--------|
|  |        |        |
|  | 1.14   | 1.00   |
|  | 0.75   | 0.66   |
|  | 79.39% | 81.80% |

2016 4 1  
30%

2015 12 31

13.93%

2015 12 31

9

3

2015 12 31

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|    |  |             |
| 13 |  | 1<br>2<br>3 |

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30%

| 2016      | 2017 | 2018      |
|-----------|------|-----------|
| 38,500.00 | 2016 | 15,800.00 |
|           |      | 27,500.00 |

61,200.00

7

4.40%

2014 2015

2.45% 2.55%

1

2

2012

|  | <b>2015</b> | <b>2014</b> | <b>2013</b> |
|--|-------------|-------------|-------------|
|  | 3.33%       | 3.01%       | 7.11%       |
|  | 3.17%       | 3.45%       | 6.5%        |

2012

48%

T4-T6

T4-T6

3

100

1.2

2014

3G

2015

2016

5

7

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2

3

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8

T4-T6

80,000

9

2015

2015

13.0%

iphone7

2016

iphone7

2016

10

|   |  |                  |                           |  |  |
|---|--|------------------|---------------------------|--|--|
|   |  | /                |                           |  |  |
| 1 |  | B2-20130038      | 2013.06.08-<br>2018.02.08 |  |  |
| 2 |  | [2013]00292-A011 | 2013.11.14-<br>2018.02.08 |  |  |
| 3 |  | 4453061805       |                           |  |  |
| 4 |  | 4700624091       |                           |  |  |
| 5 |  | 01100590         |                           |  |  |
| 6 |  | ICP 080655       | 2015.02.15-<br>2018.12.25 |  |  |
| 7 |  | [2013]0453-086   | 2013.06.18-<br>2016.06.17 |  |  |
| 8 |  | ICP 100242       | 2015.03.18-               |  |  |

|   |  |                |                           |  |  |
|---|--|----------------|---------------------------|--|--|
|   |  |                | 2020.03.18                |  |  |
| 9 |  | [2013]0937-986 | 2015.04.21-<br>2016.11.21 |  |  |

2016 6 7

2016 6 17

2016 11

2

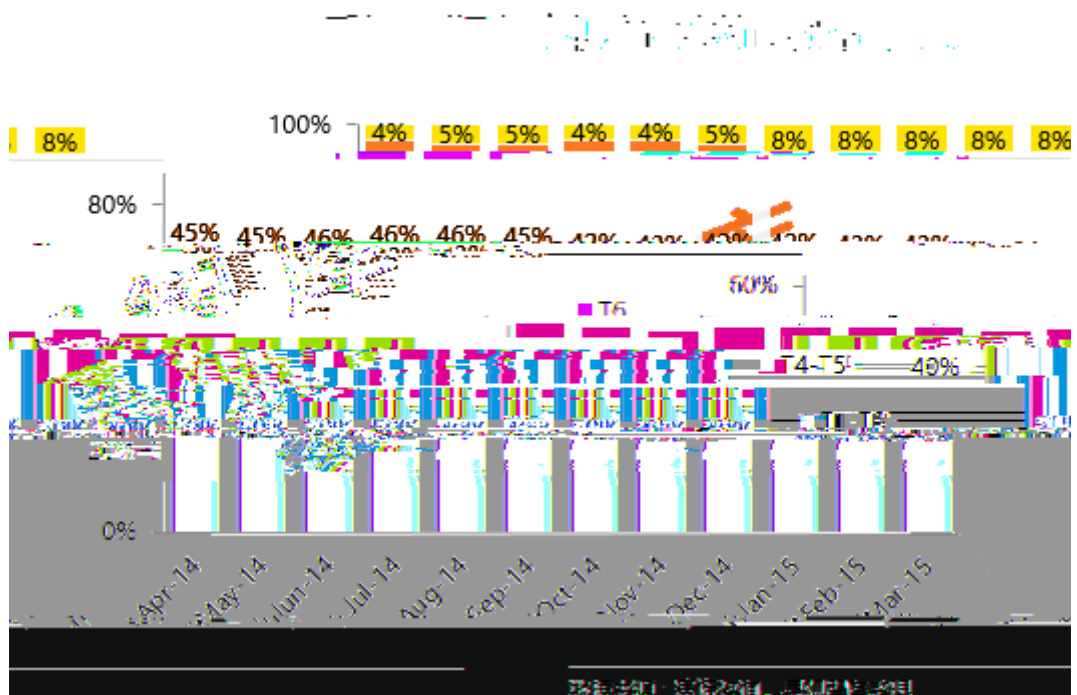
1 2016 4 14

2

AndW5CxsyEh-US.NCXPWF4JAAERQNTSUS6ben-USARÉGCK18F16AA0N2B



2013  
 4.2 5,000 2014 4.5  
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 2014  
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 12.8 - μ.; 4.5 - " / 882650 AÑ PÓ - Ç \$ Í9 Í9, ' ð Âd Í9 - Í) - Ò • C5 4.51BE01TC 459E2014



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T4-T6

T4-T6

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2006-2020

30%

70%

T4-T6

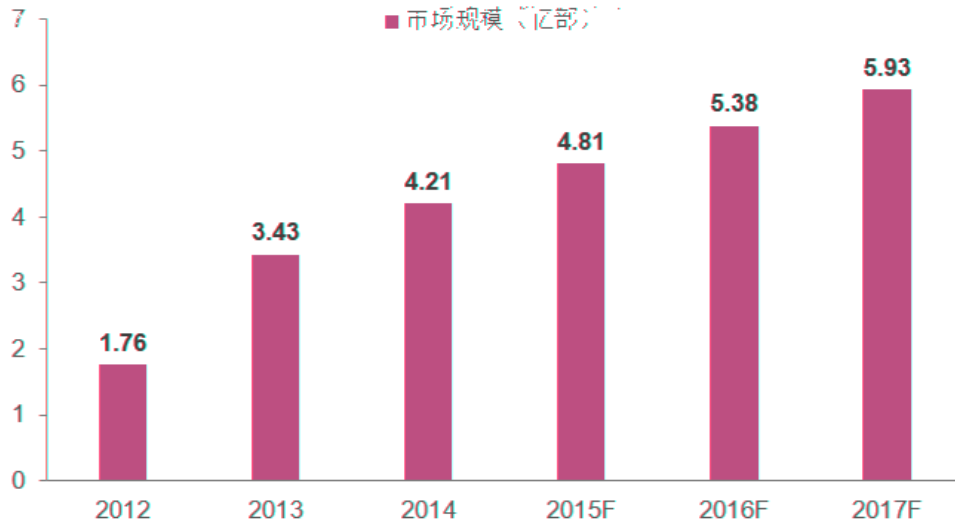
70%

30%

30%



### 中国智能终端市场规模预测



4G

2014

3G

4G

2015

6,200



|             |              |              |      |      |
|-------------|--------------|--------------|------|------|
|             |              | 2014         | 2015 |      |
|             | 3,400,166.58 | 4,247,522.63 |      | 2015 |
| 2014        | 24.92%       |              |      |      |
|             | 2014         | 2015         |      |      |
| -100,327.46 | -35,632.43   | 2015         |      |      |
| 2014        |              |              |      |      |
| 2014        |              |              |      |      |
| 2014        |              |              | 2015 |      |



1

2016 4 1

2

2016 4 1  
30%

2015 12 31

3

2016 4 1  
30%

2015 12 31

1

2

30%

30%

2015 12 31

61,232.53

61,200.00

9.71 /

20

90%

63,027,806

2015 4 24

<

>

12

100%

2

61,200.00

100%

9.71 /

20

90%

63,027,806



30%

2015

|      |    |    |  |  |  |
|------|----|----|--|--|--|
| 2015 | 12 | 31 |  |  |  |
|------|----|----|--|--|--|

2015 12 31

946,901,092

63,027,806

63,027,806



B

2015

2015

|  | 2015 |      |
|--|------|------|
|  |      |      |
|  | 1.14 | 1.00 |
|  | 0.75 | 0.66 |